



Discover Hart

HART ECONOMIC AND REDEVELOPMENT TEAM

2024 SPONSORSHIP LEVELS



Hart Economic and Redevelopment Team

The Hart Economic and Redevelopment Team is seeking sponsors for 2024... will you consider pledging your support?


When you sponsor HEART, you are investing in both your business and our community. Sponsors are exposed to many benefits throughout the year and every dollar goes directly back to the community. Help us grow the list of great things our team has accomplished since forming in early 2020:

- Hart Sparks Fireworks
- Art Walk
- Music on the Commons Summer Concert Series
- Makers Market
- Thrift Crawls
- Hart Winterfest & Winter Golf Outing
- Art in Hart Initiative (25 by 2025 + Tin Man Sculpture + Hart Heritage Mural)
- Small Business Workshops
- Business Recruitment & Development Programs
- Regional Collaboration
- Marketing to Promote Hart
- Educational Partnerships
- New Citywide Wayfinding Signage
- Main Street Market Chalets
- Downtown Streetscape Plan
- Housing Development Plan
- Migration of the Hart Outdoor Wall Mural

By sponsoring the Hart Economic and Redevelopment Team, you are contributing to the growing success of our community and directly improving quality of life in Hart.

If you are interested in learning more about HEART, how to grow or relocation *your* business, or a position on the board, I would love to meet with you.

Thanks for your consideration.



Nichole Kleiner
Community and Economic Development Director
Hart Economic and Redevelopment Team
(231) 923-0920



MEMBERSHIP LEVELS

Core Sponsor

- Recognition on banner displayed at Hart Commons June - Sept.
- E-Newsletter subscription
- Unlimited posts on takemetohart.org community event calendar
- One free post on HEART's social media pages (Facebook & Instagram)
- Sponsorship opportunities
- Recognition on takemetohart.org

\$250

Bronze-Level Sponsor

Includes core sponsor benefits PLUS your business highlighted as a leader on takemetohart.org's website, in every newsletter & at all events plus, one personalized e-blast to 1,200+ subscribers.

\$500

Silver-Level Sponsor

Includes all Bronze-level sponsor benefits PLUS full-color logo recognition at every event, on takemetohart.org's page footer, in all newsletters & plus two dedicated, personalized e-blasts to 1,200+ subscribers.

\$1,000

Gold-Level Sponsor

Includes all Silver-level sponsor benefits PLUS **title sponsorship to one HEART-hosted event** (first come basis). "Sponsor Spotlight" feature on social media & takemetohart.org to highlight your community involvement and showcase your business.

\$5k - 10k

*Please complete and return with payment to Hart Economic & Redevelopment Team (HEART)
407 S State St, Hart, MI 49420. To pay online visit www.takemetohart.org/sponsor or follow QR code.*

BUSINESS NAME _____

CONTACT NAME _____

EMAIL _____ PHONE _____

SPONSORSHIP LEVEL

- \$250 \$500 \$1,000 \$5,000 (OR MORE)

Thank you!

